



How to Improve Patient Compliance in Gastroenterology

Major pain points in gastroenterology trials



Lack of adherence to therapy



Patients not showing up to the appointment



Not taking the prescribed medication on time



20% - 50% of patient adherence rates have been found as common in studies¹



90% of parents/guardians in the US in pediatric gastroenterology have >1h travel time to go to appointments²



50% of patients referred by their family doctor wait more than 2 months to see a GI doctor³



How to foster patient compliance



Exchange
Communicate detailed adherence requirements and plain information on the treatment from the beginning



Automatic reminders
Patients are motivated to enter their data regularly and on time as well as show up to appointments



Interactive questionnaires
Patients will only see the data they need to fill out for a clear overview and to get guided through the questionnaire



Automatic feedback
Foster a patient-centric ePRO approach with direct patient inputs from anywhere & automated questionnaire feedback



Telemedicine
Hold initial meetings in person and gradually switch to remote communications and data capture to avoid unnecessary travel



Automatic data capturing
Easily receiving data directly from the patients through their (wearable) device(s) and ePRO responses



Strategies that can increase adherence also include attention to the physician-patient relationship, direct skill training, setting up a reward structure and reminders.



Patient-centric approach with ePRO

Try it yourself! As gastroenterology patients often experience pain, here's an example of an ePRO questionnaire on pain that lets you experience trial participation from a patient's perspective.



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